

UNIVERSITY OF MACAU
FACULTY OF SOCIAL SCIENCES
FIRST SEMESTER, 2025/2026
TEXTBOOK & REFERENCE BOOK INFORMATION

Department of Communication									
Course Code 科目編碼	Course Name 科目名稱	Textbook Title 書名	Author(s) 作者	Publisher 出版社	Year 年份	ISBN	Edition 版本	**Available Bookstore 發售書店**	Textbook/ Reference Text 課程用書/ 參考書
COMM2003	Fundamentals of Visual Culture	Visual Methodologies: an introduction to researching with visual materials	Gillian Rose	Sage	2022	9781529767193	5 th	PCM	Text
COMM4010	Integrated Communication Campaigns	Advertising and Promotion: An Integrated Marketing Communications Perspective	Belch, G., & Belch, M.	McGraw-Hill Education	2023	--	13 th	PCM	Text
COMM4010	Integrated Communication Campaigns	Strategic Communication Campaign Planning	James Mahoney	Routledge	2023	9781032329734	3 rd	PCM	Reference
COMM4010	Integrated Communication Campaigns	Social Media Campaigns	Carolyn Mae Kim, Matthew Prince	Routledge	2025	9781032802510	3 rd	PCM	Reference
Department of Economics									
Course Code 科目編碼	Course Name 科目名稱	Textbook Title 書名	Author(s) 作者	Publisher 出版社	Year 年份	ISBN	Edition 版本	**Available Bookstore 發售書店**	Textbook/ Reference Text 課程用書/ 參考書
ECON1000	Basic Microeconomics	Principles of Economics	N. Gregory Mankiw	Cengage	2024	9780357722718	10 th	PCM	Textbook



UNIVERSITY OF MACAU
FACULTY OF SOCIAL SCIENCES
FIRST SEMESTER, 2025/2026
TEXTBOOK & REFERENCE BOOK INFORMATION

ECON2000	Statistics I	Statistics For Management And Economics	Gerald Keller	Cengage Learning	2022	9780357714270	12 th	PCM	Textbook
ECON2004	Intermediate Macroeconomics I	Macroeconomics	N. Gregory Mankiw	Macmillan	2025	9781319567569 (ePub)	12 th	PCM	Textbook
GESB1006	Economics of Everyday Life	Principles of Microeconomics	N. G. Mankiw	Cengage Learning	2024	--	10 th	PCM	Textbook
Department of Government and Public Administration									
Course Code 科目編碼	Course Name 科目名稱	Textbook Title 書名	Author(s) 作者	Publisher 出版社	Year 年份	ISBN	Edition 版本	**Available Bookstore 發售書店**	Textbook/ Reference Text 課程用書/ 參考書
GPAD3031	Public Management in Asian States	Handbook on Asian Public Administration	Haque, M.S., Wong, Wilson, Ko, Kilkon [eds]	Edward Elgar Publishing	2023	9781839104787	1 st	PCM	Reference
GPAD3031	Public Management in Asian States	Public Administration in East Asia Mainland China, Japan, South Korea, Taiwan	Evan M. Berman	Routledge	2010	9781315089317 / 9781420051902	1 st	PCM	Reference
Department of Psychology									
Course Code 科目編碼	Course Name 科目名稱	Textbook Title 書名	Author(s) 作者	Publisher 出版社	Year 年份	ISBN	Edition 版本	**Available Bookstore 發售書店**	Textbook/ Reference Text 課程用書/ 參考書
PSYC2001	Sensation and Perception	Sensation and Perception	Goldstein, E.B. & Cacciamani, L. E.	Cengage Learning	2022	9789814986724	11 th	PCM	Textbook



UNIVERSITY OF MACAU
FACULTY OF SOCIAL SCIENCES
FIRST SEMESTER, 2025/2026
TEXTBOOK & REFERENCE BOOK INFORMATION

PSYC2006	Close Relationships	Intimate Relationships	Rowland S. Miller	McGraw Hill	2022	1264164238	9 th	PCM	Textbook
PSYC3000	Abnormal Psychology	Psychopathology: Science and Practice	Ronald J. Comer; Jonathan S. Comer	Worth Publishers	2024	9781319544782	12th Edition (International Edition)	PCM	Textbook
Department of Sociology									
Course Code 科目編碼	Course Name 科目名稱	Textbook Title 書名	Author(s) 作者	Publisher 出版社	Year 年份	ISBN	Edition 版本	**Available Bookstore 發售書店**	Textbook/ Reference Text 課程用書/參考書
N/A									

