

UNIVERSITY OF MACAU
FACULTY OF SOCIAL SCIENCES
FIRST SEMESTER, 2020/2021

TEXTBOOK & REFERENCE BOOK INFORMATION

| Department of Communication | | | | | | | | | |
|-----------------------------|----------------------|--|--|------------------------|------------|---------------|---------------------|------------------------------------|--|
| Course Code 科目編碼 | Course Name 科目名稱 | Textbook Title 書名 | Author(s) 作者 | Publisher 出版社 | Year 年份 | ISBN | Edition 版本 | **Available Bookstore 發售書店** | Textbook/ Reference Text 課程用書/參 考書 |
| COMM3002-001, 002, 003 | QUANTITATIVE METHODS | The Art and Science of Social Research | Elizabeth Heger Boyle, Deborah Carr, Benjamin Cornwell, Shelley Correll, Robert Crosnoe, Jeremy Freese, Mary C. Waters | W. W. Norton & Company | 2017 | 0393663701 | 2017 | PLAZA CULTURAL MACAU, LDA. | Textbook |
| GEGA2003-003 | GLOBAL MEDIA | Media/Society Technology, Industries, | David Croteau, | SAGE Publishing | 2018 | 9781506315331 | 6 th Ed. | PLAZA CULTURAL | Textbook |



| | | Content, and Users | William Hoynes | | | | | MACAU, L DA. | |
|--------------------------------|-----------------------------------|---|-------------------|------------------|------------|---------------|-----------------|---------------------------------|---|
| COMM3006-001 | ADVERTISING PLANNING AND STRATEGY | Advertising campaign strategy / Donald E. Parente | Donald E. Parente | Cengage | 2015 | 9781133434801 | 5th Ed. | | Textbook |
| GEGA2003-001, 002 | GLOBAL MEDIA | International communication: continuity and change | Daya Thussu | Bloomsbury | 2018 | 9781780932651 | 3rd ed. | | Textbook |
| COMM2010 | GLOBAL MEDIA | Introducing Intercultural Communication: Global Cultures and Contexts | Shuang Liu et al. | Sage | 2018 | 152643170X | 3rd ed. | | Textbook |
| Department of Economics | | | | | | | | | |
| Course Code 科目編碼 | Course Name 科目名稱 | Textbook Title 書名 | Author(s) 作者 | Publisher 出版社 | Year 年份 | ISBN | Edition 版本 | **Available Bookstore 發售書店** | Textbook/ Reference Text 課程用書/參考書 |
| ECON1000-002 | Basic Microeconomics | Principles of Economics | N. Gregory Mankiw | Cengage | 2021 | 9789814915342 | 9 th | Plaza Cultural Macau, Lda | Textbook |
| ECON1002- | Mathematics I | Fundamental Methods | Alpha C. | McGrawHill | 2005 | 9780071238236 | 4 th | Plaza | Textbook |



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|--------------|-----------------|--|----------------------------------|---|------|---------------|------------------------------|---------------------------|----------------|
| 001 & 002 | | of Mathematical Economics | Chiang; Kevin Wainwright | Education | | | | Cultural Macau, Lda | |
| ECON1002-001 | Mathematics I | Mathematics for Economists | Carl P. Simon; Lawrence Blume | W. W. Norton & Company | 1994 | 0393957330 | 1 st | Plaza Cultural Macau, Lda | Reference Book |
| ECON2000-001 | Statistics I | Statistics For Management And Economics + XLSTAT BindIn 11th Edition | Gerald Keller | Cengage | 2018 | 9781337093453 | 11 th | Plaza Cultural Macau, Lda | Textbook |
| ECON2004-001 | Intermediate | Macroeconomics | Mankiw, N. Gregory | Worth Publishers | 2019 | 9781319243586 | 10th | Plaza Cultural Macau, Lda | Textbook |
| ECON3002-001 | Econometrics I | Introductory Econometrics: A Modern Approach | Jeffrey M. Wooldridge | Cengage | 2015 | 9781305270107 | 6 th or any other | Plaza Cultural Macau, Lda | Textbook |
| ECON3002-001 | Econometrics I | Using Python for Introductory Econometrics | Florian Heiss and Daniel Brunner | independent publisher (available on amazon) | 2002 | 9798648436763 | 1 st | Plaza Cultural Macau, Lda | Reference Book |
| ECON4006-001 | Labor Economics | Labor Economics | Borjas George J | McGraw Hill | 2020 | | 8 th | Plaza Cultural Macau, Lda | Textbook |



| ECON4014-001 | Financial Economics | Investments | Z. Bodie, A. Kane, and A. J. Marcus | McGrawHill Education | 2018 | 1259277178 | 8 th | Plaza Cultural Macau, Lda | Textbook |
|---------------------------------|-----------------------------|--|--------------------------------------|----------------------|------------|---------------|-----------------|---------------------------------|---|
| GESB1006-001 | Economics of Everyday Life | Principles of Microeconomics | N. G. Mankiw | Cengage Learning | 2020 | 1305971493 | 8 th | Plaza Cultural Macau, Lda | Textbook |
| Department of Psychology | | | | | | | | | |
| Course Code 科目編碼 | Course Name 科目名稱 | Textbook Title 書名 | Author(s) 作者 | Publisher 出版社 | Year 年份 | ISBN | Edition 版本 | **Available Bookstore 發售書店** | Textbook/ Reference Text 課程用書/參考書 |
| GESB1010-001 & 002 | Psychology of Everyday Life | Essentials of Understanding Psychology | Robert S. Feldman | McGraw Hill | 2016 | 9780071318662 | 12 | Plaza Cultural Macau, Lda | Textbook |
| PSYC1000-002 | General Psychology | Psychology and Life | Richard J. Gerrig | Pearson | 2013 | 9780205873272 | 20 | Plaza Cultural Macau, Lda | Textbook |
| PSYC2001-001 & 002 | Sensation and Perception | Sensation & Perception | E. Bruce Goldstein & James Brockmole | Cengage | 2017 | 9781305580299 | 10 | Plaza Cultural Macau, Lda | Textbook |



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|------------------|---------------------------|---|---|-------------------------|------|---------------|---|---------------------------------|----------|
| PSYC2003-0 01 | Social Psychology | Social Psychology | Elliot Aronson Timothy D. Wilson, Robin M. Akert , Samuel R. Sommers | Pearson | 2019 | 9780205796625 | 10 (perbac k, Global Edition) | Plaza Cultural Macau, Lda | Textbook |
| PSYC2003-0 02 | Social Psychology | social psychology | Myers & Twenge | McGraw Hill | 2017 | 9780077861971 | 12 | Plaza Cultural Macau, Lda | Textbook |
| PSYC2003-0 03 | Social Psychology | Social Psychology | David G. Myers & Jean M. Twenge | McGraw Hill | 2019 | 9781260085280 | 13 | Plaza Cultural Macau, Lda | Textbook |
| PSYC2004-0 03 | Personality Psychology | Personality Psychology | Cervone, D., & Pervin, L. A. | Wiley | 2018 | 9781119492016 | 14 | Plaza Cultural Macau, Lda | Textbook |
| PSYC2006-0 01 | Close Relationships | Intimate Relationships (International Edition) | Rowland S. Miller | McGraw Hill | 2015 | 0077861809 | 8 | Plaza Cultural Macau, Lda | Textbook |
| PSYC3014-0 01 | Health and Behaviour | Health Psychology: A Biopsychosocial Approach | Richard O. Straub | Bedford/St. Martin's | 2019 | 1319169813 | 6 | Plaza Cultural Macau, Lda | Textbook |



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| SOCY2011 | Sociology of Addicted Behavior | Adolescent addiction: Epidemiology, assessment, and treatment | Cecilia A. Essau & Paul H. Delfabbro | Academic Press | 2020 | 9780128186268 | Second Edition | Y | Textbook |
| SOCY1000 | Introduction to Sociology | Sociology | John J. Macionis | Pearson | 2020 | 9789353066383 | 17 th Edition | Y | Textbook |
| SOCY3005 | Sociology of Education | The Structure Of Schooling Readings In The Sociology Of Education | Richard Arum, Irene R. Beattie & Karly Ford | Sage | 2021 | 9781506348742 | 4 th Edition | Y | Textbook |

Updated as at 28/8/2020

